



TOWN OF KIOWA  
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## Community Event Sponsorship Prospectus

The Town of Kiowa is proud of its long-standing tradition of hosting community events that bring together residents, visitors, families, and businesses. These events are designed to foster connection, celebrate our town's spirit, and create memorable experiences for all who attend—while offering meaningful opportunities for sponsors to demonstrate their commitment to the Kiowa community.

A Kiowa community event sponsorship extends far beyond a single day or location. It strengthens community relationships, supports the growth of our events, and helps ensure their continued success. Our goal is to create sponsorship partnerships that not only enhance our events but also provide valuable exposure and engagement opportunities for our sponsors.

Each year, Kiowa hosts a variety of well-attended events that attract hundreds—often thousands—of participants. Signature events include our Annual Easter Egg Hunt, Town Tree Lighting, and other family-friendly celebrations. Our programming is intentionally designed to reach all ages, from young children to active seniors, and features live music, food, vendors, activities, and entertainment that encourage people to stay, engage, and connect.

### 2026 Highlight:

This year is especially exciting for the Town of Kiowa. Kiowa has been selected as one of only 50 communities statewide to host a 15-minute, custom-designed 500-drone show as part of Colorado's 150th/250th celebration. This prestigious recognition places Kiowa among a select group of communities chosen to participate in this historic statewide event and is expected to attract increased attendance, enhanced visibility, and significant regional attention.

By becoming a Kiowa event sponsor, your organization will:

- Demonstrate a visible commitment to the local community
- Gain exposure to a broad and diverse audience
- Benefit from recognition across multiple communication channels, including the Town website, social media, promotional materials, event signage, banners, and vendor booth opportunities

- Build positive brand association through direct engagement with residents and visitors

We believe sponsorships should be mutually beneficial, and we are committed to working with our partners to ensure meaningful recognition and value.

Thank you for considering a partnership with the Town of Kiowa. We look forward to the opportunity to work together to make our community events—and this milestone year—truly unforgettable.

Most sincerely,

Kiowa Event Planning Committee

# Town of Kiowa

## Community Event Sponsorship Opportunities

### Sponsorship Levels & Benefits

Sponsorship Level	Investment	Recognition & Benefits
Corporate Sponsor (Kiowa Fireworks & Drone Show Events)	\$5,000	Exclusive Corporate Sponsor recognition • Prominent logo on all event promotions (Town website, social media, printed materials, banners) • Recognition in press releases and announcements • Recognition as a supporter of Kiowa's statewide 150th/250th Celebration Drone Show
Platinum Sponsor (Event-Specific Partner)	\$1,500	Logo on event-specific promotional materials • Recognition on Town website and social media • Company logo included on Town's annual sponsorship appreciation and recognition banner displayed at events • Vendor booth space (if applicable)
Gold Sponsor	\$500	Logo or name on event signage and promotional materials • Recognition on Town website and social media • Company logo included on Town's annual sponsorship appreciation and recognition banner displayed at events
Silver Sponsor	\$250	Name recognition on event signage • Recognition on Town website and social media
Bronze Sponsor (In-Kind)	Volunteer Support, Items, or Prizes	Recognition of donated goods, services, or volunteer support • Name recognition on event signage and/or social media • Event acknowledgment when applicable

### Event Sponsorship Options

Sponsors may select one or more of the following events:

1. Annual Easter Egg Hunt – April 4
2. Music in the Park – May 23, June 6 & 20, July 4 & 18, August 15 & 29
3. Kiowa Fireworks Event – July 25
4. Colorado Day Ice Cream Social & 150/250 Drone Show – August 1
5. Kiowa Fall Fest – October 10
6. Kiowa Christmas Event – November 28
7. Kiowa Mayor's Tree Lighting & Lighted Car Parade – November 28

**Thank you for supporting the Town of Kiowa and our community events.**

For sponsorship information, please contact  
[kiowa@townofkiowa.com](mailto:kiowa@townofkiowa.com)