



COLORADO
Department of Local Affairs
Division of Local Government



KIOWA MAIN STREET OPEN HOUSE





Tuesday, January 7, 5:30-7:30 p.m., at the Fairgrounds (AG Building)

WHAT IS MAIN STREET?

Main Street is the heart of your downtown!

Main Street is also a movement committed to strengthening communities through preservation-based economic development in our traditional downtowns.

The Main Street Approach focuses on:

-  **ORGANIZATION** — Getting everyone working toward the same goal through community engagement.
-  **PROMOTION** — Marketing a positive image of downtown and encouraging consumers and investors to live, work, shop, play, and invest in the Main Street district.
-  **DESIGN** — Putting Main Street into top physical shape, from rehabilitating historic buildings to attractive window displays and landscaping.
-  **ECONOMIC VITALITY** — Strengthening existing economic assets while expanding and diversifying its economic base to create jobs, respond to consumer needs.

WHEN? January 7, 5:30-7:30 p.m.

WHERE? AG Building at the Fairgrounds (95 Ute Avenue)

WHO? YOU! The Main Street Approach works best when the community leads the vision. Join the Town of Kiowa and staff from Colorado Main Street to learn more!

LEARN HOW MAIN STREET COULD WORK FOR KIOWA!



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