



**COLORADO**  
Department of Local Affairs  
Division of Local Government



## KIOWA MAIN STREET OPEN HOUSE





Tuesday, January 7, 5:30-7:30 p.m., at the Fairgrounds (AG Building)

### WHAT IS MAIN STREET?

Main Street is the heart of your downtown!

Main Street is also a movement committed to strengthening communities through preservation-based economic development in our traditional downtowns.

The Main Street Approach focuses on:

-  **ORGANIZATION** — Getting everyone working toward the same goal through community engagement.
-  **PROMOTION** — Marketing a positive image of downtown and encouraging consumers and investors to live, work, shop, play, and invest in the Main Street district.
-  **DESIGN** — Putting Main Street into top physical shape, from rehabilitating historic buildings to attractive window displays and landscaping.
-  **ECONOMIC VITALITY** — Strengthening existing economic assets while expanding and diversifying its economic base to create jobs, respond to consumer needs.

**WHEN?** January 7, 5:30-7:30 p.m.

**WHERE?** AG Building at the Fairgrounds (95 Ute Avenue)

**WHO? YOU!** The Main Street Approach works best when the community leads the vision. Join the Town of Kiowa and staff from Colorado Main Street to learn more!

**LEARN HOW MAIN STREET COULD WORK FOR KIOWA!**