



**TOWN OF KIOWA**  
PO Box 237  
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Kiowa, CO 80117  
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January 27, 2025

Dear Prospective Sponsor,

The Town of Kiowa has a tradition of community events that engage our residents and visitors, while also offering opportunities for companies to support that mission and demonstrate their involvement in our community. A community event sponsorship goes beyond a single venue or event. It reaches further by strengthening community relations and allowing our events to flourish. It is our goal to ensure that community event sponsorships not only help enhance our events, but also provide valuable exposure for each sponsor. Kiowa strives to produce community events that attract thousands of attendees, from our annual Easter Egg Hunt to our Town Tree Lighting event. We target all ages for our events from young children to active seniors as well as provide activities and opportunities that include live music, fun, food, vendors and more. It's through these events that we create long-term engagements and lasting impressions for our residents, visitors, and sponsors.

By becoming a Kiowa event sponsor, you will show your commitment to our community, while enhancing your exposure to hundreds of people. The benefits of becoming a sponsor are vast and offer great publicity opportunities through a large array of communication channels that include website, social media, promotional materials, banners and vendor booths—all designed to engage directly with your prospective customers.

We look forward to hearing from you. Thank you in advance for your consideration.

Most sincerely,

Kiowa Event Planning Committee

# Town of Kiowa

## 2025 Sponsorship Packages



	*Corporate (Kiowa Fireworks Event) \$5,000	*Platinum (Event Specific) Partners - \$1,500	Gold Partners - \$500	Silver Partners - \$250	Bronze Partners - In-kind (Volunteer/Items/Prizes)
Company/business announced during evening by emcee	★				
Business mention and logo posted on Town social media posts and event flyers, linked to your website.	★	★			
10x10 Space. Set up booth to provide more info about your business, and answer questions	★	★	★		
Complimentary Town of Kiowa Travel Mug	★	★	★		
Business mention and logo posted on Town webpage	★	★	★	★	★
Banner display at event	★	★	★	★	★

**\* Event Options:**

1. Annual Easter Egg Hunt – April 19
2. Music in the Park – May 24, June 7, 21, July 12, 19
3. Kiowa Fireworks Event – July 26
4. Colorado Day Ice Cream Social – August 1
5. Kiowa Fall Fest – October 11
6. Kiowa Christmas Event – November 29
7. Kiowa Mayor’s Tree Lighting & Lighted Car Parade – November 29

For more information email: [kiowa@townofkiowa.com](mailto:kiowa@townofkiowa.com)

or go to <https://townofkiowa.colorado.gov/residents/local-events>